

LET'S GET FUNDRAISING

Thank you for helping raise vital funds to support bereaved families and healthcare professionals.



Helping you put the **fun** into your fundraising!

A

Abseiling,
Archery,
Auction...

We are excited about your fundraising and can't wait to hear what you have planned. Our top tips are; get organised, make the most of your online donation page and aim big with your target! Spread the word about your how and why! Remember, we are here to help, here's our A-Z of fundraising ideas...

B

Book sale,
Bake off,
Bring and buy...

C



D

Dance-a-thon,
Dinner & Dance,
Darts tournament...

E

Ebay selling,
Easter Egg hunt,
Eighties night...

F

Face Painting,
Film night,
Football Match...

G

Golf Day,
Gaming Event,
Garden party...

H

Head Shave,
Half marathon,
Hiking challenge...

I

Iron Man,
Instagram challenge,
Inflatable Challenge...

J

Jazz Festival,
Jumble sale,
Jeans at work day...

K



L



M

Marathon
Masquerade ball,
Mountain climb...

N

Nature trail,
Night walk,
Name the Teddy...

O

Open garden,
Obstacle Course,
Office Olympics...

P

Pyjama day,
Pub crawl,
Pamper evening...

Q

Quit a bad
habit for a month,
Quiz Night...

R

Raffle,
Row-a-thon,
Race night...

S

Skydive,
Sweepstake,
Swimming Gala...

T

Tea Party,
Triathlon,
Treasure hunt...

U

University
Challenge,
Uniform sale...

V

Variety show,
Vintage clothes sale,
Volleyball game...

W

Walks,
Wine tasting,
Weight of the cake...

X

Xmas fayre,
X-Factor
theme show...

Y



Z

Zorbing,
Zumba-thon,
Zip wire challenge...

**HOW YOUR
FUNDRAISING,
HELPS SUPPORT
ABIGAIL'S TO
MAKE A HUGE
DIFFERENCE**



£5

Purchases a SD storage card, allowing parents to take precious images of their baby in hospital.

£350

Funds six counselling sessions, for bereaved parents with a specialist baby loss counsellor.

£1,250

Funds a one day training course, for up to 40 midwives or health care professionals to attend.

£3,000

Purchases an Abi cooling cot for a hospital, allowing families more time with their baby.

1) START PLANNING.

Think about all the people you know! Ask your friends, family, colleagues, local businesses, you'll be surprised by how much help and sponsorship you'll receive. Many companies will happily donate prizes for fundraising events, use our 'letter to request donations' to make it official.

2) SET UP A FUNDRAISING PAGE ONLINE.

Setting up your fundraising page is really quick and simple. There are lots of different online 'giving' pages and most of them will transfer funds raised directly through to us, making it very easy to manage donations. You can even get a unique QR code for your page, to share on social media.

3) TELL EVERYONE WHAT YOU'RE DOING.

Make it easy for your family, friends & colleagues to donate. Use social media to tell them what you're doing and why you're doing it, share your story and spread the word.

4) MATCH FUNDING.

Whether you're raising money in the office or outside of work, ask your employer about match funding. Lots of our fundraisers have doubled their end target by asking employers to match it, so don't be afraid to ask.

5) SENDING YOUR DONATIONS TO US.

The simplest way to get your donations to us is a bank transfer, please contact the office for our bank details. We also accept cheques and cash, don't forget to update your offline donations on your 'giving page'.

6) AFTER YOUR EVENT HAS FINISHED.

Send us your pictures and videos. We love to share your events with all our followers, we want to celebrate your great achievements and encourage others to fundraise too!



Without your help, we couldn't make the difference we do.
Thank you, and most importantly have **FUN** with your event!