

Abigail's Footsteps - Fundraising Terms and Conditions

By registering to fundraise for Abigail's Footsteps, you agree to the following terms and conditions:

1. Independent Supporter Status

You acknowledge that you are an independent supporter of Abigail's Footsteps and will refer to your fundraising as being "in aid of Abigail's Footsteps" rather than "on behalf of Abigail's Footsteps." This distinction ensures transparency and compliance with charity law.

2. Responsibility for Fundraising Activities

While Abigail's Footsteps may offer guidance and support, you are solely responsible for organising all aspects of your fundraising activity. This includes logistics, safety, and legal compliance.

3. Financial Responsibility

You are responsible for any costs, taxes, or expenses incurred through your fundraising. Depending on the nature of your event, you may need to account to HMRC for VAT or income tax.

4. Liability and Insurance

Abigail's Footsteps cannot accept responsibility for any loss, injury, or liability arising from your fundraising event. You are responsible for arranging any necessary insurance and conducting a risk assessment where appropriate. An example risk assessment template is available upon request.

5. Licences and Permissions

You may need to obtain licences from your local authority depending on your activity for example:

- A street collection licence
- A raffle licence under the Gambling Act
- A licence to sell alcohol

Please ensure you have the correct permissions before proceeding.

6. Use of Charity Branding

You must request permission before using the Abigail's Footsteps logo or branding. If approved, you must follow the charity's brand guidelines, which will be provided. Please contact events@abigailsfootsteps.co.uk

7. Fundraising Proceeds

All proceeds raised in aid of Abigail's Footsteps must be paid to the charity within three months of your event unless otherwise agreed. If you withdraw from the event or it is cancelled, funds raised will remain with the charity unless sponsors request a refund directly.

8. Return of Materials

You agree to return any fundraising materials provided by Abigail's Footsteps upon request and at your own expense.

9. Data Protection

If you collect personal data from donors, you must comply with the Data Protection Act 2018. This includes secure handling, storage, and deletion of data.

10. Photography and Media

We love receiving photos and videos from fundraising events. If you give us permission to use them for promotional purposes, please note that you are responsible for obtaining consent from anyone featured. Send your media to: events@abigailsfootsteps.co.uk

11. Ethical Conduct

You agree to use only lawful means to fundraise and to act in a way that upholds the reputation of Abigail's Footsteps. This includes avoiding undue pressure, emotional manipulation, or intrusive behaviour when soliciting donations.

Gift Aid Information – What is Gift Aid?

Gift Aid is a government scheme that allows UK charities to claim an extra 25p for every £1 donated by UK taxpayers—at no extra cost to the donor. This means your donation goes even further in helping bereaved families across the UK.

Who Can Use Gift Aid?

To qualify for Gift Aid:

- You must be a UK taxpayer.
- You must have paid enough Income or Capital Gains Tax to cover the Gift Aid amount and complete a Gift Aid declaration.

Gift Aid cannot be claimed on:

- Donations from the fundraiser themselves.
- Donations from close family members (e.g. spouse, parent, sibling) if the fundraiser receives a substantial benefit such as travel or accommodation.

Where Does Gift Aid Go?

At Abigail's Footsteps, Gift Aid is normally allocated towards our core charitable aims, including:

- Providing Abi Cooling Cots to hospitals.
- Funding bereavement training for midwives.
- Supporting families with specialist counselling.

Important Notes for Fundraisers

- If you are taking part in a sponsored event where you receive substantial benefits (e.g. travel or accommodation), Gift Aid cannot be claimed on donations from connected persons such as your spouse, parent, or child.
- We encourage all eligible donors to tick the Gift Aid box when donating via JustGiving or our website. This helps us maximise every donation.